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**MEDIA RELEASE****For Immediate Release****July 11, 2006****Contact: Karen Vickers****(770) 424-8274****KENNESAW COMMUNITY CENTER TO HOST  
“PROGRAM PALOOZA” ON AUGUST 5<sup>TH</sup>**

KENNESAW, GA (July 11 ,2006) The second annual ‘Program Palooza’ will be held on Saturday, August 5 from 10am-2pm at the Kennesaw Community Center, 2753 Watts Drive. This fun, FREE event for the entire family is designed to promote the numerous and diverse recreational and enrichment programs offered by the City of Kennesaw Parks & Recreation Department.

Explore the City’s impressive gymnastics, dance and fitness programs designed to help you reach your goals, whether it's to improve flexibility, reduce stress, or strengthen and tone muscles. Discover visual and performing arts programs designed to help you engage your creativity and imagination, build self confidence and challenge your mind. Whatever your interests, you will delight in the quality and diversity of the program offerings. Visitors will have the opportunity to meet instructors, take part in a variety of free demonstrations, walk through the facilities, and receive valuable program information.

Additional entertainment will include special appearances by Ruby the Clown and SkyHawk - the Atlanta Hawks’ acro-dunking mascot, a super inflatable, disc jockey, free chair massages and door prizes. The City of Kennesaw will be serving FREE hot dogs, sodas and refreshments throughout the day. And for one day only, visitors to the Program Palooza will be eligible for a 10% discount off any program offered through the Kennesaw Parks & Recreation Department.

This year’s event follows the success of last year’s event that drew over 800 visitors.

“Although the Program Palooza was not designed as a registration event, our programs and instructors received excellent exposure and generated leads that we were able to convert [to enrollment],” said David Pies, Recreation Programs Coordinator.

And who can resist a free hot dog?

For more information about the Program Palooza, visit [www.kennesaw-ga.gov/pkrec](http://www.kennesaw-ga.gov/pkrec) or call (770) 422-9714.

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